Hattiesburg Quick Facts:

Hattiesburg MSA Population: 132,235

Growth Rate MSA Ranking 05-06: 43 of 360 (Top 12 Percent)

Trade Area Population: 295,198 Visitor Regional Spending: \$211 Million

Gross Metro Product: \$3.7 Billion (6.8 % Increase)

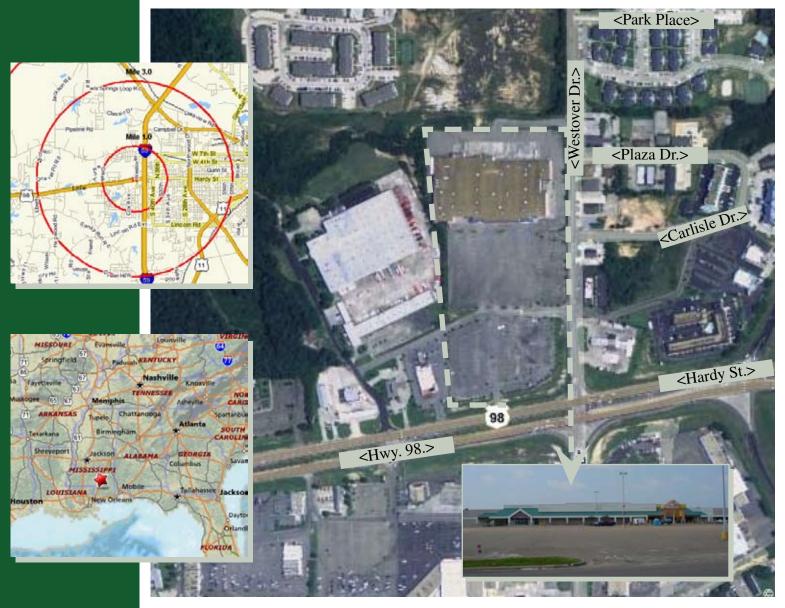
Subdivisions Under Development in Counties: 53 totaling 3,696 Lots

Trade Area Size: **5,086** Square Miles Mall Sales for 2006: **\$422** per Sq. Ft.

Largest Industries: Education and Healthcare

Source: 2007 Area Development Partnership





PROPERTY STATS

1-MI. 3-MI. 5-MI.

POPULATION

7,576 38,800 63,669

AVERAGE FAMILY HH INCOME

41,997 47,288 46,479

TRAFFIC COUNT: 62,000

WESTOVER CROSSING

4501 Hardy Street • Hattiesburg, MS **Total:** 170,063 Sq. Ft. **Available:** 106,000 Sq. Ft.

Successful developments merged with positive community involvement are what elevates PIERCE REALTY, INC. in the commercial real estate arena.

